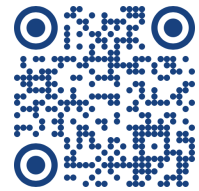


Curriculum Vitae



James R. Pond, MS, PGA, PES, GFS

With 25 years of experience in the golf industry, including the last 7 years dedicated to education, health, fitness, and wellness, I am committed to enhancing individuals' physical strength, stress management, and sense of purpose for improved quality of life. Through integrated golf performance training, I help players of all skill levels.

Business Address

Department of Exercise and Sports Studies
250 University Avenue
PennWest California
California, PA 15419
Telephone: (724) 938-6048
Fax: (724) 938-6050

Education

Doctor of Health Science (Candidate), Concentration: Exercise Leadership
PennWest University Global Online – California, PA

Master of Science in Exercise Science and Sports Studies, Concentration: Performance Enhancement and Injury Prevention
California University of Pennsylvania – California, PA

Bachelor of Arts in Liberal Arts, Concentration: Professional Golf Management
California University of Pennsylvania – California, PA

Academic Appointments and Teaching Experience

2022–Present
Program Director, Professional Golf Management
PennWest California, California, PA
Tenure-Track Faculty

2017–2022
Instructor / Assistant Professor, Exercise Science and Sport Studies
California University of Pennsylvania, California, PA

2017–2022

Assistant Director / Internship Coordinator, PGM Program
California University of Pennsylvania, California, PA

Golf Industry Employment

2012–2017

PGA Head Golf Professional
Lone Pine Country Club, Washington, PA

2006–2012

Assistant Golf Professional
Valley Brook Country Club, McMurray, PA

2005–2006

Assistant Golf Professional
Butler's Golf Course, Elizabeth, PA

Business Partner Experience

2013–2017

Staff Professional
Titleist Golf Company, Carlsbad, CA

Faculty Service and Committees

- 2019 – Tournament Rules Official for the PIAA West Regional Championship
- 2017–Present – Faculty Advisor, Professional Golf Management Student Society

Professional Presentations and Publications

- Pond, J. (2025, July 10). The Rich Conwell Golf Show [Radio Show]
- Pond, J. (2025, May 27). Fostering the profession [Podcast] Golf Business University – Getting better Now Episode 1106
- Pond, J. (2023, January) Promoting a culture of health and wellness [Article]. Customer Engagement and Marketing. *GFAA Monthly*
- Pond, J. (2023, January 26). Using your club to promote health and wellness [Conference presentation]. 2023 PGA Show, Orlando, FL, United States.
- Pond, J. & Parrish, T. (2022, January 25). The four pillars of player performance [Conference presentation]. 2022 PGA Show, Orlando, FL, United States.
- Pond, J. (2021, May). Provide weekly challenges that promote fitness. [GFAA Best Practice Article]
- Pond, J., Barroner, J., & Hatton, J. (2020, October 19). What is golf performance training [Conference presentation]. Technogym Sport and Performance Summit – Golf Edition, Online Summit.

- Pond, J. (2020, May 19). Fueling for golf [Keynote address]. Kuhn Golf Learning Center, Peters Township, PA, United States.
- Pond, J. (2020). Fueling for golf [Keynote address]. One Under Golf, Cincinnati, OH, United States (Zoom Session).
- Pond, J. (2017, September 6). Career pathways through professional golf management. [Keynote address]. California University of Pennsylvania, California, PA, United States.
- Pond, J. (2012, December 5). Creating your unique career path [Keynote address]. California University of Pennsylvania, California, PA, United States.

Professional Affiliations

- 2012–Present – Committee Member, Tri-State PGA Mentoring and Assistant/Associate Committee
- 2005–Present – Member, Tri-State PGA Section
- 2005–Present – Member, Professional Golfers' Association of America

Certifications

- 2022 – Lynn Blake Certified Golf Instructor
- 2020 – TrackMan Golf Level 1 and 2 Certified
- 2020 – KCoach – Kvest 3D Golf Analysis Level 1
- 2020 – The Golf Lab – Golf Engineer Level 1
- 2020 – TechnoGym Golf Fitness Specialization
- 2019 – NASM Golf Fitness Specialist
- 2019 – NASM Performance Enhancement Specialist
- 2016–Present – U.S. Kids Golf Certified Coach
- 2011–Present – Class A PGA Professional
- 2007 – Passed the PGA Playing Ability Test
- 2006–Present – Certified Club Fitting Specialist (TaylorMade, PING, Mizuno, Titleist)

Honors and Awards

- 2024 – Bill Strausbaugh Award Winner (Tri-State Section)
- 2023 – PGA Player Development Award Winner (Tri-State Section)
- 2023 – PGA Professional Development Award Winner (Tri-State Section)
- 2021 – PGA Professional Development Award Winner (Tri-State Section)
- 2019 – Presidential Scholar, California University of Pennsylvania

Industry Shows and Conferences

- 2014–Present – PGA of America, Annual Merchandise Show and Conference, Orlando, FL
- 2007–Present – Tri-State PGA, Biannual Meetings
- 2016–2017 – Coach Camp for Golf Instructors, Savannah, GA and Bluffton, SC

Academic Instruction Experience

On-Campus Courses Instructed

- PGM 100/PGMT 1000 – Introduction to Professional Golf Management
- PGM 150/PGMT 1500 – Teaching Golf I
- PGM 200/PGMT 2000 – Intermediate Topics in Professional Golf Management
- PGM 250/PGMT 2500 – Golf Operations Management
- PGM 260/PGMT 2600 – Golf Performance Coaching and Technology
- PGM 300/PGMT 3000 – Advanced Topics in Professional Golf Management
- PGM 350/PGMT 3500 – Food and Beverage Management
- PGM 405/PGMT 4050 – Expanded Golf Operations
- SPT 315 – Facility and Event Management
- SPT 360 – Sports Communication

Online Courses Instructed

- FIT 300 – Business Aspects of Fitness
- PGM 125/PGMT 4951 – PGM Internship I
- PGM 225/PGMT 4952 – PGM Internship II
- PGM 325/PGMT 4953 – PGM Internship III
- PGM 405/PGMT 4050 – Expanded Golf Operations
- PGM 415/PGMT 4150 – Trends and Issues in the Golf Industry
- PGM 425/PGMT 4954 – PGM Internship IV
- PGM 435/PGMT 4955 – PGM Internship V
- EXSC 4951 – Exercise Science Internship
- EXSC 7600 – Leadership and Professional Development
- EXSC 7040 – Golf Performance Training
- EXSC 7440 – Golf Performance Program Design
- EXSC 7740 – Current Topics in Golf Performance Training
- EXSC 7950 – Graduate Exercise Science Internship

Specialized Instruction

- PGM Player Development Program
- PGM Internship Coordinator – Advisor